

Website Sitemap Form

What is the primary goal of your website? (Click all that apply, but do try to prioritize)
 ☐ Generate leads ☐ Sell products/services online ☐ Provide information about your business ☐ Build brand awareness ☐ Educate your audience ☐ Other: [Please specify]
Who is your target audience?
 ☐ General consumers ☐ Businesses (B2B) ☐ Specific demographic (e.g., age group, location) ☐ Other: [Please specify]

What are the key products or services you offer?

What pages do you think are essential for your website?
 □ About Us □ Services/Products □ Contact Us □ Blog/News □ Testimonials □ Portfolio □ FAQ □ Other: [Please specify]
Do you have any specific design preferences or inspirations?
Are there any competitors' sites you want to emulate or differentiate from?